



## **2024**

# **Sponsorship Opportunities**

Variety's *Boat for Hope* is a fun-filled day on the water, where children with disabilities and complex healthcare needs live out their best pirate adventure. Kids hunt for treasure, fill their loot bags and experience life as it is meant to be...fun and exciting! The day is capped-off with a visit to Treasure Island to enjoy a hearty barbecue, children's activities and live entertainment.

*Boat for Hope* is a special day for Variety kids. Through the generous support of local skippers, the business community, and heart-filled volunteers, funds are raised to provide direct support to Variety families throughout the year.

*Boat for Hope* takes place at the Royal Vancouver Yacht Club on Saturday, June 8, 2024.





# 2024 Sponsorship Opportunities

## Event Sponsorship

### Presenting Sponsor TBD

#### Areas of Recognition

- Six tickets to the Skippers Banquet
- Onsite recognition
- Opportunity for staff to volunteer on event day
- Corporate logo/name integrated into all promotional materials and signage pre, during and post event (print and digital) including invitations and sponsor kit
- Prime seating on a skipper's boat for 8 guests
- Opportunity to provide remarks at the Skippers Banquet
- Your corporation recognized by the MC and your logo on large screen at Skippers Banquet
- Business bio and quote featured on Boat for Hope website
- Announcement of partnership on social media

### Treasure Island Sponsorship \$10,000 (Land Event)

#### Areas of Recognition

- Six tickets to the Skippers Banquet
- Onsite recognition
- Opportunity for staff to volunteer on event day
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on social media
- Your corporation recognized by the MC and your logo on large screen at Skippers Banquet
- Exposure on Variety's social media
- Banner support of this event sponsorship
- Boat for Hope Website recognition

### Pirates Cove Sponsorship \$10,000 (Water Event)

#### Areas of Recognition

- Six tickets to the Skippers Banquet
- Onsite recognition
- Opportunity for staff to volunteer on event day
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on social media
- Your corporation recognized by the MC and your logo on large screen at Skippers Banquet
- Exposure on Variety's social media
- Banner support of this event sponsorship
- Boat for Hope Website recognition



## 2024 Sponsorship Opportunities

### Event Sponsorship

#### Banquet Sponsorship \$10,000

##### Areas of Recognition

- Six tickets to the Skippers Banquet
- Onsite recognition
- Opportunity for staff to volunteer on event day
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on social media
- Your corporation recognized by the MC and your logo on large screen at Skippers Banquet
- Exposure on Variety's social media
- Banner support of this event sponsorship
- Boat for Hope Website recognition

#### Registration/Shuttle Sponsorship \$10,000

##### Areas of Recognition

- Six tickets to the Skippers Banquet
- Onsite recognition
- Opportunity for staff to volunteer on event day
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on social media
- Your corporation recognized by the MC and your logo on large screen at Skippers Banquet
- Exposure on Variety's social media
- Banner support of this event sponsorship
- Boat for Hope Website recognition

#### Pirates Ball \$10,000

##### Areas of Recognition

- Six tickets to the Skippers Banquet
- Onsite recognition
- Opportunity for staff to volunteer on event day
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on social media
- Your corporation recognized by the MC and your logo on large screen at Skippers Banquet
- Exposure on Variety's social media
- Boat for Hope Website recognition



## 2024 Sponsorship Opportunities

### Treasure Station Sponsorship

**\$3,000**

#### Areas of Recognition

- Two tickets to Skippers Banquet
- Onsite recognition
- Opportunity for staff to volunteer on event day
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on Variety BC's social media
- Your corporation recognized by the MC during the event
- Corporate logo on large screen at Skippers Banquet
- Corporate logo displayed in sponsor's location
- Boat for Hope Website recognition

### Activity Station Sponsorship

**\$2,000**

#### Areas of Recognition

- Opportunity for staff to volunteer on event day
- Announcement of partnership on social media
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Your corporation recognized by the MC during the event
- Corporate logo displayed in area of recognition
- Corporate logo on sponsor sign at Skippers Banquet
- Boat for Hope Website recognition



## 2024 Sponsorship Opportunities

### FUND-A-NEED GIFT

Together we can be there when families need us most.  
You can help change the life of a child for \$2,500.

I would like to change the lives of:

4 kids (\$11,200)     3 kids (\$8,400)     2 kids (\$5,600)     1 kid (\$2,800)

Note: Fund-a-Need donations will be recognized at the Skippers Banquet. Should you wish your donation to remain anonymous, please indicate on the Sponsorship Form.

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### CONTACT

**Rick Cassels**

**Chair, Boat for Hope**

RCassels@mustangsurvival.com

Direct: 604-318-4431



# Sponsorship Form

Listing as it would appear in event material

Contact name

Title

Company name

Address

City

Province

Postal code

Work phone

Cell phone

Email address

Signature

(by signing I confirm my sponsorship commitment and will submit payment)

## Sponsorship Package

- Treasure Island (\$10,000)   
  Pirates Cove (\$10,000)   
  Banquet (\$10,000)   
  Registration/Shuttle (\$10,000)   
  Pirates Ball (\$10,000)
- Presenting Sponsor. \$ \_\_\_\_\_   
  Treasure Station (\$3,000)   
  Activity Station (\$2,000)

## Fund-a-Need Gift

I want to make a gift in supporting BC's kids. A tax receipt will be issued for full amount of your generous donation.

I would like to change the lives of:

- 4 kids (\$11,200)   
  3 kids (\$8,400)   
  2 kids (\$5,600)   
  1 kid (\$2,800)
- Other \$ \_\_\_\_\_

Note: Fund-a-Need donations will be recognized at the Captains Banquet.

- I would like my donation to remain anonymous.

## Payment Options

- Enclosed is my cheque of \$ \_\_\_\_\_ (make payable to: **Variety - the Children's Charity**)\*

- Please charge \$ \_\_\_\_\_ to my credit card   
  Visa   
  Mastercard   
  Amex

Cardholder name: \_\_\_\_\_ Credit card number: \_\_\_\_\_

Security code: \_\_\_\_\_ Expiry date: \_\_\_\_\_ Signature: \_\_\_\_\_  
(3 digits on back of card)

\*As per the CRA, Variety may only issue a tax receipt in the same name that appears on the credit card or cheque used for payment. Refunds are not available.

Please return this form via email or fax to: Angela Smith | [angela.smith@variety.bc.ca](mailto:angela.smith@variety.bc.ca) | Fax: 604-320-0535 | Phone: 604-268-3890